

Latinos and the 2010 Elections: Strong Support for Democrats; Weak Voter Motivation

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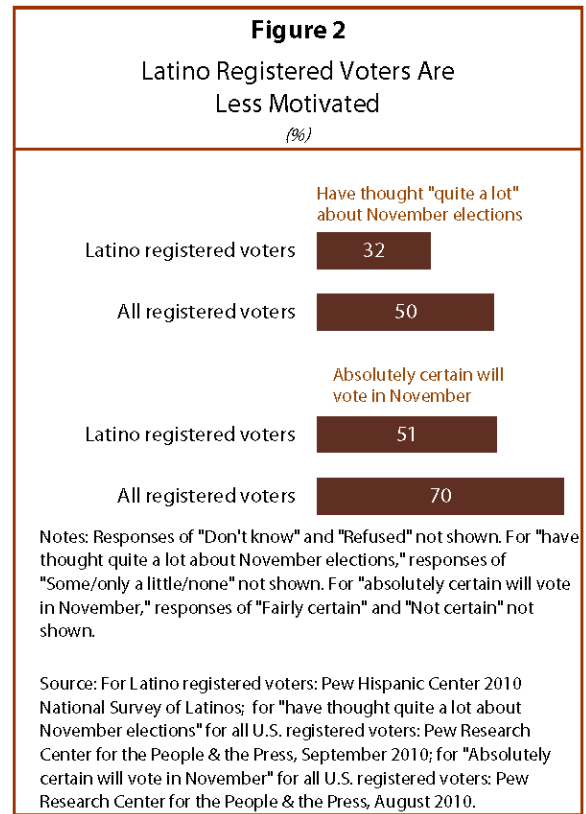
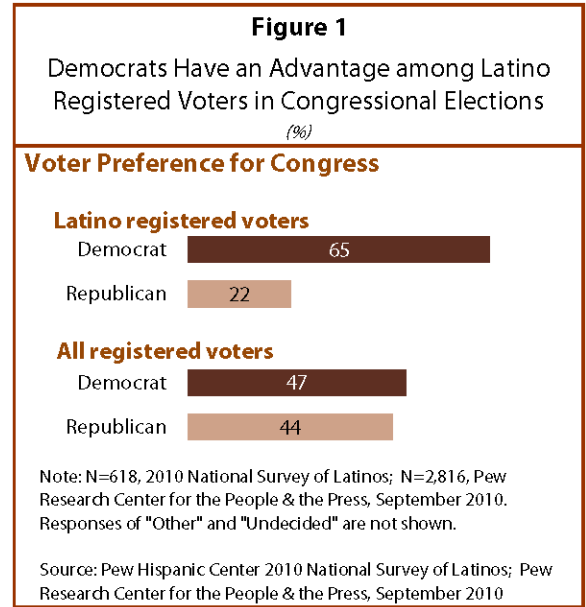
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Executive Summary

In a year when support for Democratic candidates has eroded, the party’s standing among one key voting group—Latinos—appears as strong as ever. Two-thirds (65%) of Latino registered voters say they plan to support the Democratic candidate in their local congressional district, while just 22% support the Republican candidate, according to a nationwide survey of Latinos. If this pro-Democratic margin holds up on Election Day next month, it would be about as wide as in 2008, when Latinos supported Barack Obama for president over John McCain by 67% to 31% ([Lopez, 2008](#)).

However, Hispanic registered voters appear to be less motivated than other voters to go to the polls. Just one-third (32%) of all Latino registered voters say they have given this year’s election “quite a lot” of thought. In contrast, half (50%) of all registered voters say the same ([Pew Research Center for the People & the Press, 2010b](#)). And when it comes to their intent to vote, half (51%) of Latino registered voters say they are absolutely certain they will vote in this year’s midterm election, while seven-in-ten (70%) of all registered voters say the same ([Pew Research Center for the People & the Press, 2010a](#)).¹

The survey finds that among Latino registered voters, Republicans may be more likely to turn out and vote than Democrats. Some 44% of Latino Republicans say they have given the election quite a lot of thought compared with 28% of Latino Democrats. This partisan gap is



¹ In recent midterm elections, Latinos have voted at lower rates than white non-Hispanics and black non-Hispanics. In 2006, one-third (32%) of Latino eligible voters (ages 18 or older and a U.S. citizen) said they voted. In comparison, more than half of white non-Hispanic eligible voters and more than four-in-ten (41%) black non-Hispanic voters said they voted ([Lopez and Minushkin 2008a](#)).

consistent with survey findings of the full population of registered voters.

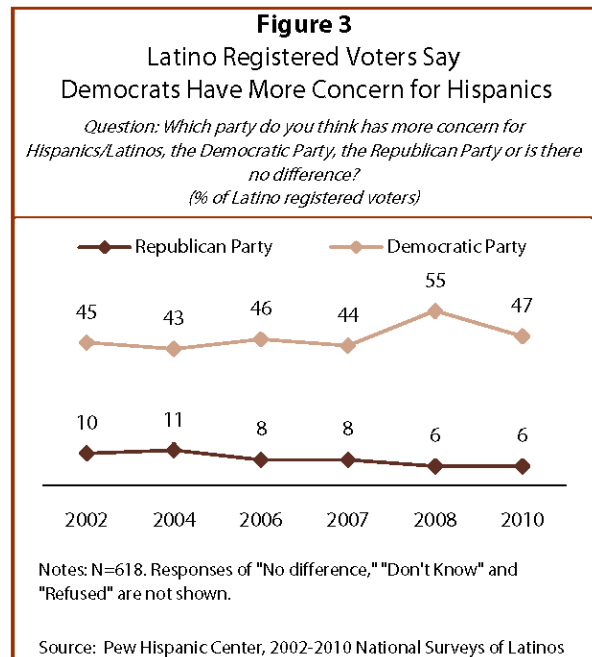
The findings for Latino registered voters emerge from a new national survey of 1,375 Latinos, including 618 registered voters, conducted from August 17 through September 19, 2010, by the Pew Hispanic Center, a project of the Pew Research Center.

Strong support for the Democrats among Latino registered voters continues a recent trend. In 2008, they supported Obama by 67% to 31% (Lopez 2008). In 2006, 69% of Latino voters supported Democratic candidates in congressional races, while 30% supported Republican candidates (Pew Hispanic Center, 2006). Even in 2004, a year when Republicans won a greater share of the Latino vote in the presidential election than at any time since the 1980s, nearly six-in-ten (58%) Latino voters supported Democrats John Kerry and John Edwards.²

In recent elections, Latinos have also represented a growing share of the electorate. According to a Pew Hispanic Center analysis of Census Bureau data, in 2008 Latino voters were 7.4% of all voters nationwide, up from 6% in 2004 (Lopez and Taylor, 2009).

When it comes to opinions of President Barack Obama, a greater share of Latino registered voters approve of his job performance than do all U.S. registered voters—63% versus 47%. Yet when asked about the effect of his administration’s policies on Hispanics, Latino registered voters are divided. More than half (51%) say his policies have had no effect on Latinos, while one-in-four (26%) say they have been helpful to Latinos and 13% say they have been harmful.

The new survey also reveals that the Democratic Party continues to hold a large advantage in party identification among Latino registered voters. More than six-in-ten (62%) Latino registered voters say they identify with or lean toward the Democratic Party, while one-quarter (25%) say the same for the Republican Party—a Democratic advantage of 37 percentage points.



² This estimate is based on Pew Hispanic Center tabulations of the compiled 2004 National Election Pool combined 51 state exit polls. For more details, see Suro, Fry and Passel (2005).

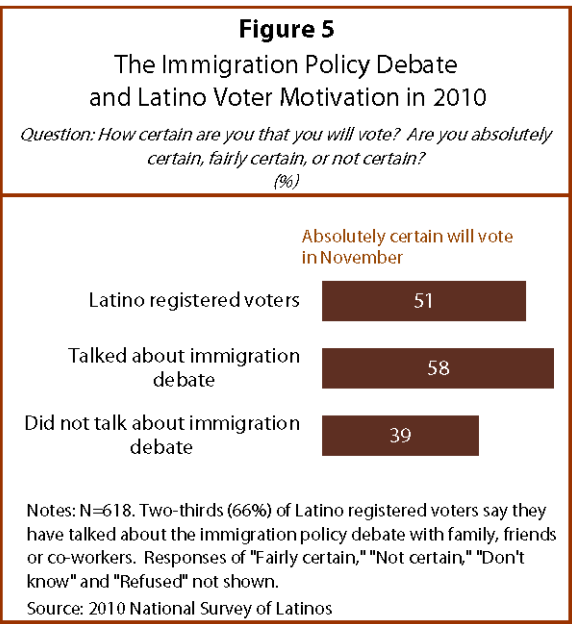
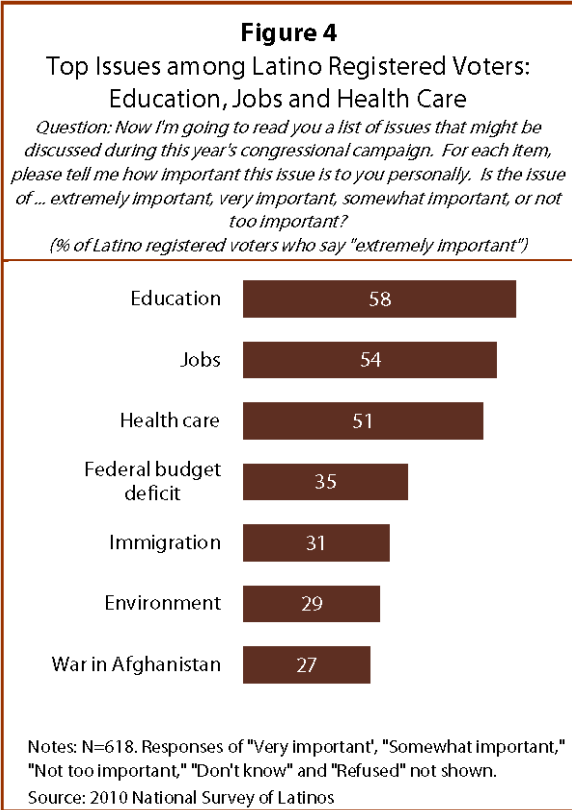
Democrats are seen as the party that has more concern for Hispanics. Nearly half (47%) of Latino registered voters say this about the Democratic Party—down from 55% in 2008, but similar to the share on this question expressed by Latinos for much of the past decade. In contrast, very few see the Republican Party as more concerned about Latinos than the Democratic Party—just 6% of all Latino registered voters and 18% of Republican Latino registered voters say this.

The survey also finds that Latinos are less negative than other voters about the direction of the country. Six-in-ten (59%) Latino registered voters say they are dissatisfied with the country’s direction, while 73% of all registered voters say the same ([Pew Research Center for the People & the Press, 2010b](#)).

The Immigration Issue

When Arizona enacted an unauthorized immigrant enforcement bill earlier this year, the immigration policy debate reignited across the country. Even so, the new survey shows that immigration does not rank as a top voting issue for Hispanics. Rather, they rank education, jobs and health care as their top three issues of concern for this year’s congressional campaign. Immigration ranks as the fifth most important issue for Latino registered voters and as the fourth most important issue for all Latinos.³

However, the survey finds that two-thirds (66%) of Latino registered voters say they talked about the immigration policy debate with someone they know in the past year. It also finds that those who have had these conversations are more motivated to vote in the upcoming election than are those who haven’t. Nearly six-in-ten (58%)



³ These findings mirror other recent national opinion polls that reveal that immigration is not ranked as a top issue this year for the general public or for U.S. registered voters ([Pew Research Center for the People & the Press, 2010a](#)).

Latino registered voters who have discussed the immigration debate say they are absolutely certain they will vote in November, compared with just four-in-ten (39%) of those who have not talked about the immigration debate.

Latinos are the nation's largest minority group with an estimated population of 46.8 million in 2008, representing 15.4% of the nation's population. Nationally 19.3 million Latinos are eligible to vote (18 years of age or older and a U.S. citizen) according to Pew Hispanic Center estimates, up from 18 million in 2006. Latinos make up 9.2% of the nation's 211 million eligible voters. Two out of every three Latino eligible voters reside in one of four states: California, Texas, Florida and New York.

This report is based on a nationally representative bilingual telephone survey of 1,375 Latinos ages 18 and older, including 618 registered voters. Interviews were conducted from August 17 through September 19, 2010. The margin of error for the full sample is plus or minus 3.3 percentage points at the 95% confidence level; for registered voters, the margin of error is plus or minus 4.9 percentage points. For a full description of the survey methodology, see Appendix B.

Among the report's other findings:

- Majorities of almost all demographic groups of Latino registered voters say they will vote for the Democratic Party candidate in their local congressional election Nov. 2. Only among Republican Latino registered voters does a majority (74%) say they will support the Republican congressional candidate.
- Some groups of Latino registered voters are more motivated than others to vote this year. More than six-in-ten (62%) of those who are ages 50 to 64 are absolutely certain they will vote, as are 61% of those who have at least some college education, 58% of those who are English dominant and 58% of Latino registered voters ages 65 or older.
- Fewer than four-in-ten (38%) of Latino registered voters who are Spanish dominant say they are absolutely certain to vote this year. This is lower than any other demographic group of Latino registered voters.
- Some six-in-ten (59%) Latino registered voters are dissatisfied with the direction the country is headed, down from 70% in July 2008 ([Lopez and Minushkin, 2008a](#)).
- Two-thirds (66%) of Latino registered voters say they talked about the immigration policy debate in the past year with someone they know.

About this Report

The 2010 National Survey of Latinos (NSL) focuses on Latino political participation and Latinos' views of the upcoming congressional elections. The survey was conducted from August 17 through September 19, 2010, among a randomly selected, nationally representative sample of 1,375 Latino adults, 618 of whom report that they are registered to vote. The survey was conducted in both English and Spanish on cellular as well as landline telephones.

Interviews were conducted for the Pew Hispanic Center by Social Science Research Solutions (SSRS).

A Note on Terminology

The terms “Latino” and “Hispanic” are used interchangeably in this report.

“Foreign born” refers to persons born outside of the United States, Puerto Rico or other U.S. territories to parents neither of whom was a U.S. citizen.

“Native born” refers to persons who are U.S. citizens at birth, including those born in the United States, Puerto Rico or other U.S. territories and those born abroad to parents at least one of whom was a U.S. citizen.

Language dominance is a composite measure based on self-described assessments of speaking and reading abilities. Spanish-dominant persons are more proficient in Spanish than in English, i.e., they speak and read Spanish “very well” or “pretty well” but rate their English speaking and reading ability lower. Bilingual refers to persons who are proficient in both English and Spanish. English-dominant persons are more proficient in English than in Spanish.

About the Author

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Recommended Citation

Lopez, Mark Hugo. “Latinos and the 2010 Elections: Strong Support for Democrats; Weak Voter Motivation,” Pew Hispanic Center, Washington, D.C. (October 5, 2010).

Acknowledgments

The author thanks Paul Taylor, Andrew Kohut, Leah Christian, Soledad Espinoza, Richard Fry, Scott Keeter, Jocelyn Kiley, Rakesh Kochhar and Rich Morin for guidance on the development of the survey instrument. Paul Taylor, Michael Dimock, Scott Keeter and Rakesh Kochhar provided comments. Paul Taylor also provided editorial guidance. Gabriel Velasco provided outstanding support for the production of the report. Daniel Dockterman checked numbers in the report. Marcia Kramer was the copy editor.

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The 2010 Congressional Elections

In a year when support for the Democrats has eroded among all registered voters, Latino registered voters continue to strongly support Democratic candidates. However, while Democrats have an advantage among Latino registered voters, overall Latinos voters are less motivated about this year’s elections than are all registered voters.

Congressional Election Preference

Two-thirds (65%) of Latino registered voters say they support the Democratic congressional candidate in their district, while just 22% say they would vote for the Republican candidate. This is in marked contrast to what all registered voters say: 47% support the Democrat, and 44% support the Republican ([Pew Research Center for the People & the Press, 2010b](#)).⁴

Among all demographic groups of Latino registered voters, majorities say they will vote for the Democratic candidate in their local congressional election. Only among Latino registered voters who identify with or lean toward the Republican Party does a majority say they will vote for the Republican candidate in their local congressional race.

Even so, in some demographic groups of Latinos, support for Republican candidates is higher than among all Latino registered voters. Three-in-ten (31%) Latino registered voters who say they have given the election quite a lot of thought say they will vote for the Republican candidate in their congressional

Table 1
Voter Preference for Congress,
by Demographic Group

*Questions: If the elections for U.S. Congress were being held today, would you vote for the Republican Party’s candidate or the Democratic Party’s candidate for Congress in your district? As of today, do you lean more to the Republican or Democrat?
(% of Latino registered voters)*

	Democrat	Republican
All	65	22
Gender		
Female	65	22
Male	64	23
Age		
18-29	63	24
30-49	62	23
50-64	70	18
65+	66	26
Educational Attainment		
Less than high school	61	20
High school graduate	63	23
Some college or more	67	24
Household Income		
Less than \$30,000	69	18
\$30,000-\$74,999	63	24
\$75,000 or more	62	24
Nativity		
Native born	61	25
Foreign born	73	16
Language		
English dominant	56	30
Bilingual	71	19
Spanish dominant	68	17
Origin		
Mexican	63	24
Non-Mexican	68	21
Religion		
Catholic	69	19
Non-Catholic	56	30
Religious Service Attendance		
Weekly	59	26
Less than weekly/Never	68	20
Party Affiliation (including leaners)		
Republican	18	74
Democrat	91	4
Thought about Election		
Quite a lot	61	31
Some/only a little/none	67	18
Likelihood of Voting		
Absolutely certain	67	26
Not absolutely certain	63	22
Satisfaction with Country’s Direction		
Satisfied	75	16
Dissatisfied	58	28

Note: N=618. Includes respondents who say they would vote for or lean toward voting for the candidate. Responses of "Don't know" and "Refused" not shown. Percentages may not total due to rounding.
Source: 2010 National Survey of Latinos

⁴ According to the Pew Research Center for the People and the Press (2010b), in September among likely voters, half (50%) support the Republican candidate in their congressional district while 43% say they support the Democratic candidate.

district. Among those who are English dominant, three-in-ten (30%) say the same. And among those who are dissatisfied with the direction of the country, nearly three-in-ten say they will vote for the Republican candidate in their local congressional election (28%).

Top Issues in this Year’s Congressional Campaign

Latino registered voters rank education, jobs and health care as their three top issues in this year’s congressional campaign. Nearly six-in-ten (58%) say education is extremely important to them personally, and more than half say jobs (54%) and health care (51%) are extremely important.

Among the issues asked about in the survey, immigration ranks as the fifth most important for Latino registered voters. Some 31% say it is an extremely important to them personally.

The pattern is similar among all Latinos surveyed. Just as with Latino registered voters, education, jobs and health care rank as the top three issues for all Latinos. Overall, immigration ranks fourth for all Latinos.

These results are in line with findings from other Pew Hispanic Center surveys in recent years. Consistently, Latinos say that pocketbook and family issues are the most important to them—and that immigration, while an important issue for many Latinos, is not at the very top of their list ([Lopez and Livingston, 2009](#)).⁵

Among all registered voters, immigration ranks even lower—10th on a list of 13 issues ([Pew Research Center for the People & the Press, 2010a](#)).

Table 2
Top Issues for Latinos in 2010

Question: Now I'm going to read you a list of issues that might be discussed during this year's congressional campaign. For each item, please tell me how important this issue is to you personally. Is the issue of ... extremely important, very important, somewhat important, or not too important? (% of Latinos who say "extremely important")

	Latino Registered Voters		All Latinos
Education	58	Education	47
Jobs	54	Jobs	45
Health care	51	Health care	42
Federal budget deficit	35	Immigration	32
Immigration	31	Federal budget deficit	29
Environment	29	Environment	27
War in Afghanistan	27	War in Afghanistan	19

Note: N=618 for registered voters, N=1,375 for all Latinos. Responses of "Don't know" and "Refused" not shown.
Source: 2010 National Survey of Latinos

⁵ When Latinos are asked about specific immigration policy issues, they register strong disapproval of many enforcement actions and show a strong preference for federal enforcement of immigration laws ([Lopez and Minushkin, 2008b](#)).

Dissatisfaction with the Nation’s Direction

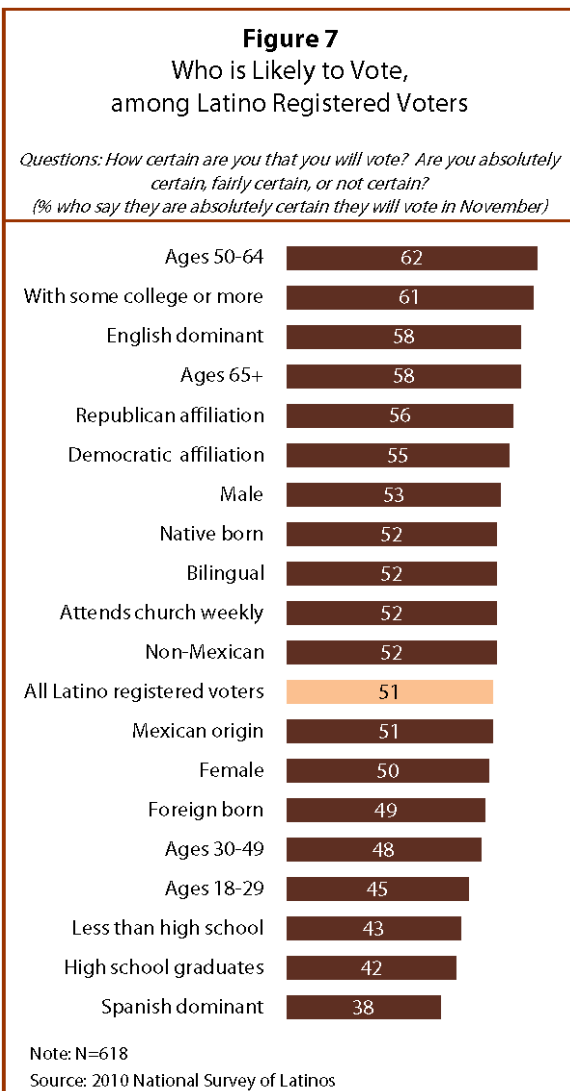
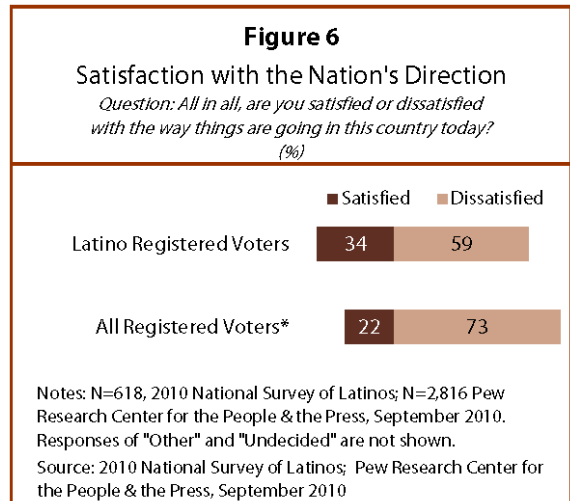
A majority of Latino registered voters (59%) are dissatisfied with the country’s direction. An even larger share (73%) of all registered voters say the same this year. ([Pew Research Center for the People & the Press, 2010b](#)). Also, the level of dissatisfaction among Latino registered voters now is down from a high of 70% in mid-2008 ([Lopez and Minushkin, 2008a](#)).

Latino Voter Motivation

In this year’s election cycle, Latino registered voters are less likely than all registered voters to say they are absolutely certain they will vote. Half (51%) of all Latino registered voters say this, while seven-in-ten (70%) of all registered voters say the same ([Pew Research Center for the People & the Press, 2010a](#)).

Among Latino registered voters, those who are ages 50 to 64 (62%), have some college education (61%), are English dominant (58%) or are ages 65 or older (58%) are most likely to say they are absolutely certain they will vote in this year’s congressional elections. Meanwhile, those who are Spanish dominant (38%), have a high school education (42%) or less (43%), or are ages 18 to 29 (45%) are the least likely to say they are absolutely certain they will vote this year.

When it comes to thinking about this year’s election, just as with voting, Latino registered voters are less engaged than are all U.S. registered voters. Just one-third (32%) of all Latino registered voters say they have given this year’s election quite a lot of thought. In contrast, half (50%) of all registered voters say the same ([Pew Research Center for the People & the Press, 2010](#)).

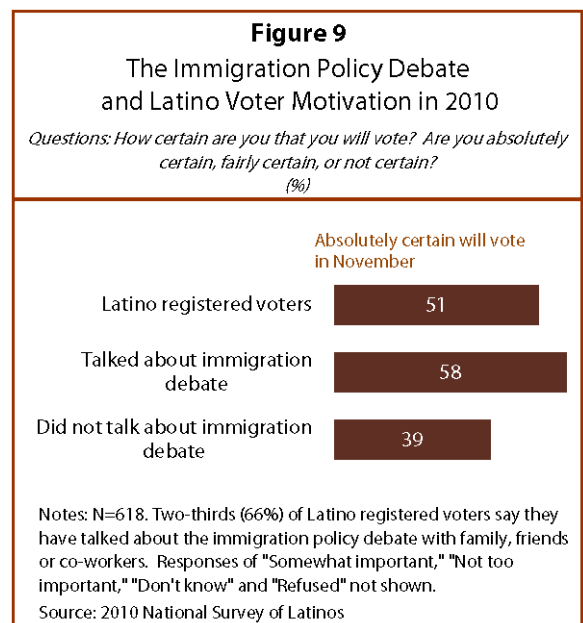
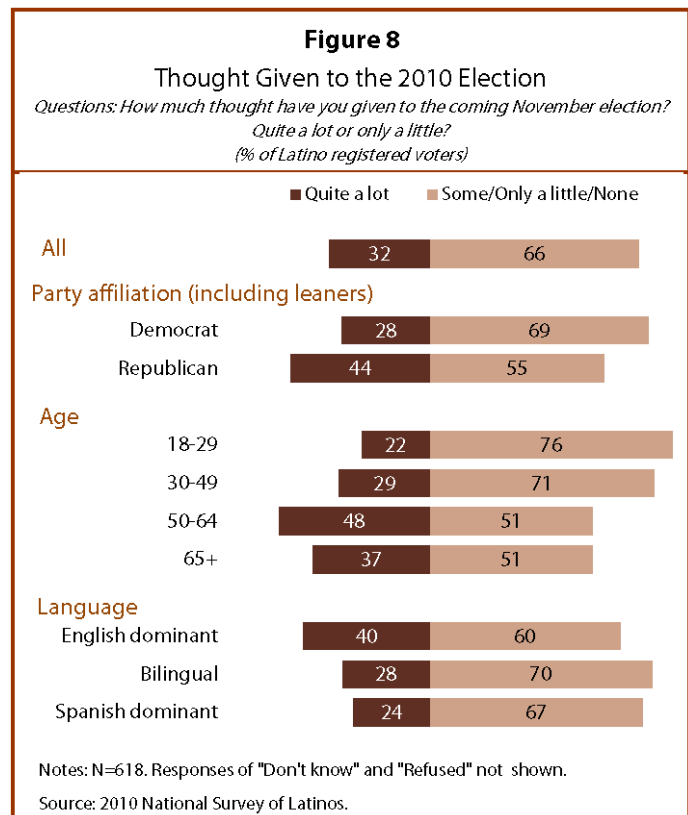


Among Latino registered voters, however, some groups have given the election more thought than others. Those who identify with or lean toward the Republican Party are more likely than those who identify with or lean toward the Democratic Party to say they have given the election quite a lot of thought—44% versus 28%. Among English-dominant Latino registered voters, some 40% say they have given the election quite a lot of thought, while three-in-ten (28%) of bilingual Latino registered voters and 24% of Spanish-dominant Latino registered voters say the same.

The Immigration Policy Debate and Latino Voters

Since the passage of Arizona’s SB 1070 in April of this year, the immigration policy debate has been reignited nationwide. The new survey shows that Latino registered voters who say they have talked about the immigration policy debate with family, friends or co-workers this past year are more motivated this election cycle than those who have not talked about the debate. Two-thirds (66%) of Latino registered voters say they talked about the immigration policy debate in the past year with someone they know.

Nearly 6-in-10 (58%) of those who have discussed the immigration debate say they are absolutely certain they will vote in November, while four-in-ten (39%) of those who have not talked about the immigration debate say the same.



The Political Parties

Despite losing ground among all registered voters, the Democratic Party continues to hold a wide lead over the Republican Party among Latino registered voters. In political party identification, the Democrats hold a 37 percentage point advantage. And when asked which party has more concern for Latinos, Democrats continue to be seen as the better party, though the Democratic lead is slightly diminished since 2008.

Political Party Affiliation

According to the new survey, more than six-in-ten (62%) of Latino registered voters say they identify with or lean toward the Democratic Party while just 25% say they identify with or lean toward the Republican Party. This is in contrast to the partisan identification profile of the nation as a whole. According to the Pew Research Center for the People & the Press (2010b), among all registered voters, 49% identify with or lean toward the Democrats, and 44% identify with or lean toward the Republicans.

Majorities of all demographic groups of Latino registered voters self-identify as Democrats. However, significant shares of some are aligned with the Republican Party. More than three-in-ten Latino registered voters who have given the election quite a lot of thought (35%), are English dominant (33%), or have a high school diploma (31%) identify with or lean toward the Republican Party.

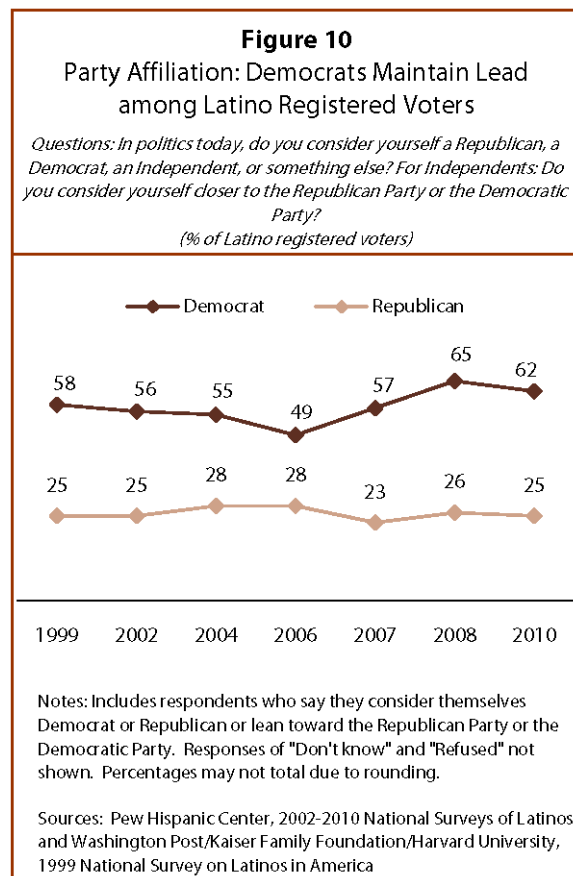


Table 3**Party Affiliation, by Demographic Group**

Questions: In politics today, do you consider yourself a Republican, a Democrat, an Independent, or something else? For Independents: Do you consider yourself closer to the Republican Party or the Democratic Party?
(% of Latino registered voters)

	Democrat/ Lean Democrat	Republican/ Lean Republican	No Leaning
All	62	25	9
Gender			
Female	65	22	6
Male	57	29	12
Age			
18-29	59	29	9
30-49	60	26	9
50-64	67	19	12
65+	61	26	3
Educational Attainment			
Less than high school	58	22	12
High school graduate	54	31	10
Some college or more	67	24	6
Household Income			
Less than \$30,000	62	23	9
\$30,000-\$74,999	58	29	10
\$75,000 or more	64	22	10
Nativity			
Native born	59	28	10
Foreign born	69	20	6
Language			
English dominant	55	33	7
Bilingual	66	21	10
Spanish dominant	64	19	9
Origin			
Mexican	61	28	8
Non-Mexican	63	22	10
Religion			
Catholic	65	22	8
Non-Catholic	55	31	10
Church Attendance			
Weekly	56	28	10
Less than weekly	66	23	8
Thought about Election			
Quite a lot	56	35	7
Some/only a little/none	65	21	10
Likelihood of Voting			
Absolutely certain	66	28	4
Not absolutely certain	61	24	10
Satisfaction with Country's Direction			
Satisfied	72	19	6
Dissatisfied	55	30	10

Notes: N=618. Party affiliation includes respondents who say they consider themselves Democrat or Republican or lean toward the Republican Party or the Democratic Party. Responses of "Don't know" and "Refused" not shown. Percentages may not total due to rounding.

Source: 2010 National Survey of Latinos

Which Party Has More Concern for Latinos?

When asked which party has more concern for Hispanics, Latino registered voters identify the Democratic Party as the better party—nearly half (47%) say so. In contrast, just 6% see the Republican Party as more concerned about Latinos.

Views about the parties and their concern for Latinos have remained relatively stable throughout the past decade. From 2002 to 2007, pluralities of Latino registered voters said the Democrats were better for Hispanics, and in 2008, a majority (55%) said so. And since 2004, the share of Latino registered voters who said the Republicans are more concerned for Hispanics than Democrats has fallen from 11% then to 6% today.

Pluralities of just about all demographic groups among Latino registered voters see the Democrats as better for Hispanics. Even among Latino registered voters who identify with or lean toward the Republican Party, just 18% say the Republican Party is better for Latinos than the Democratic Party, while 62% say they see no difference between the two parties.

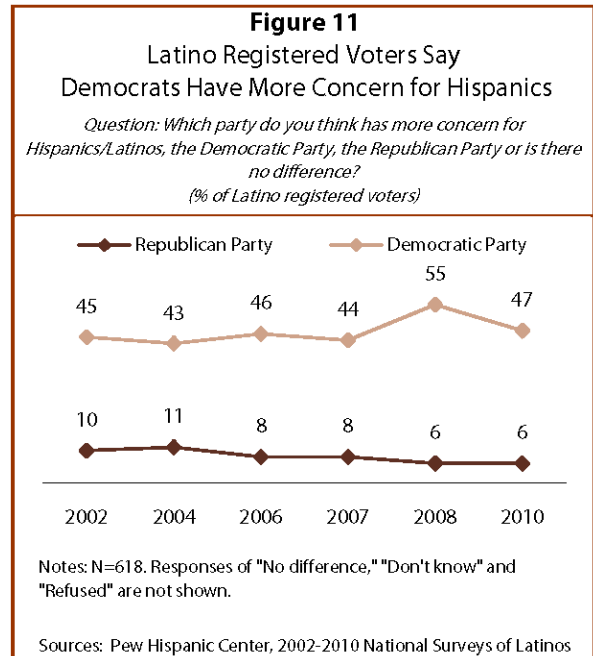


Table 4
Which Party Has More Concern for Hispanics?
By Demographic Group

*Question: Which party do you think has more concern for Hispanics/Latinos: the Democratic Party, the Republican Party or is there no difference?
(% of Latino registered voters)*

	Democratic Party	Republican Party	No Difference
All	47	6	42
Gender			
Female	45	6	40
Male	48	7	43
Age			
18-29	49	4	44
30-49	44	7	42
50-64	50	6	40
65+	41	10	40
Educational Attainment			
Less than high school	30	10	49
High school graduate	35	5	55
Some college or more	61	6	31
Household Income			
Less than \$30,000	40	10	44
\$30,000-\$74,999	46	5	46
\$75,000 or more	56	5	32
Nativity			
Native born	47	6	43
Foreign born	46	7	39
Language			
English dominant	50	5	42
Bilingual	48	8	40
Spanish dominant	37	6	44
Origin			
Mexican	44	6	44
Non-Mexican	50	6	38
Religion			
Catholic	47	5	41
Non-Catholic	45	9	42
Church Attendance			
Weekly	42	11	38
Less than weekly	49	4	44
Thought about election			
Quite a lot	51	7	38
Some/only a little/none	46	6	43
Likelihood of Voting			
Absolutely certain	51	8	37
Not absolutely certain	46	7	42
Satisfaction with Country's Direction			
Satisfied	57	8	34
Dissatisfied	40	6	47
Party affiliation (including leaners)			
Democrats	67	3	27
Republicans	16	18	62

Notes: N=618. Responses of "Don't know" and "Refused" not shown. Percentages may not total due to rounding.

Source: 2010 National Survey of Latinos

Views of the Obama Administration

More than six-in-ten (63%) Latino registered voters approve of President Barack Obama’s job performance. This share is higher than Obama’s job approval rating among all registered voters—46%. ([Pew Research Center for the People & the Press, 2010b](#)).

With the exception of Latino registered voters who identify with or lean toward the Republican Party, majorities of all groups of Latino registered voters say they approve of Obama’s job performance. Among Latino Republicans, fewer than four-in-ten (34%) say the same.

Despite their strong support for the president, Latinos are divided about the impact of his administration’s policies on Latinos. More than half (51%) say the administration’s policies have had no effect on Latinos, while one-in-four (26%) say they have been helpful to Latinos and 13% say they have been harmful. This is in contrast to the views Latinos expressed about the Bush administration in 2007. Then, more than four-in-ten (41%) Latinos said President George W. Bush’s policies were harmful to Hispanics, while just 16% said they were helpful to Latinos and 33% said they had no effect ([Taylor and Fry, 2007](#)).

Table 5
Obama's Job Approval Rating
among Latino Registered Voters

Question: Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?
(%)

	Approve	Disapprove
All	63	30
Party Affiliation (including party leaners)		
Republican	34	57
Democrat	78	17
Age		
18-29	73	21
30-49	59	36
50-64	63	30
65+	52	31
Get TV News		
In English	53	37
In Both	71	25
In Spanish	68	25
Country Satisfaction		
Satisfied	80	14
Dissatisfied	55	41

Notes: N=618. Responses of "Don't know" and "Refused" not shown.
Source: 2010 National Survey of Latinos

Table 6
Obama Administration's Policies:
Helpful or Harmful to Latinos?

Question: Overall, do you think that the Obama administration's policies have been helpful to Hispanics/Latinos, harmful to Hispanics/Latinos, or have they had no particular effect on Hispanics/Latinos?
(% of Latino registered voters)

	Helpful	Harmful	No Effect
All	26	13	51
Party Affiliation (including party leaners)			
Republican	14	28	42
Democrat	33	7	56
Bush 2007*			
All	16	41	33

Notes: N=618, 2010 National Survey of Latinos, N=840 National Survey of Latinos 2007.
*This question asked about Bush administration in NSL 2007. Responses of "Other," "Don't know" and "Refused" are not shown.
Source: 2010 National Survey of Latinos; 2007 National Survey of Latinos

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Appendix A: The Demographics of Latino Registered Voters

Table 1
Demographics of Latino Voters
(% of Latino registered voters)

Gender	
Female	47
Male	53
Age	
18-29	29
30-39	38
40-54	20
55+	12
Marital Status	
Married	60
Not married	39
Educational Attainment	
Less than high school	23
High school graduate	27
Some college or more	48
Household Income	
Less than \$30,000	33
\$30,000-\$74,999	31
\$75,000 or more	17
Homeowner/Renter	
Own	61
Rent	34
Nativity	
Native born	63
Foreign born	37
Language	
English dominant	37
Bilingual	44
Spanish dominant	19
Country of Origin	
Mexican	56
Non-Mexican	44
Religion	
Catholic	64
Non-Catholic	35
Religious Service Attendance	
Weekly or more	39
Less than weekly/Never	61
Party Affiliation	
Republican/Lean Republican	25
Democrat/Lean Democrat	62
No Leaning	9
Thought about Election	
Quite a lot	32
Some Only a little None	66
Satisfaction with Country's Direction	
Satisfied	34
Dissatisfied	59
Get TV News	
In English	44
In Both	42
In Spanish	14

Notes: N=618. Percentages may not total due to rounding. Responses of "Don't know" and "Refused" not shown. Responses of "other arrangement" not shown for Homeowner/Renter.

Source: 2010 National Survey of Latinos

Appendix B: 2010 National Survey of Latinos Survey Methodology

Results for this study are based on telephone interviews conducted by Social Science Research Solutions (SSRS), an independent research company, among a nationally representative sample of 1,375 Latino respondents ages 18 and older, from August 17 through September 19, 2010. Of those respondents, 618 were registered voters. Some 542 respondents were native born (including Puerto Rico), and 833 were foreign born (excluding Puerto Rico). For results based on the total sample, one can say with 95% confidence that the error attributable to sampling is plus or minus 3.3 percentage points.

	<i>Sample Size</i>	<i>Margin of Error 95% confidence level</i>
<i>Total respondents</i>	1,375	+/-3.28%
<i>Native born</i>	542	+/-5.17%
<i>Foreign born</i>	833	+/-4.21%
<i>Registered voters</i>	618	+/-4.88%

For this survey, SSRS maintained a staff of Spanish-speaking interviewers who, when contacting a household, were able to offer respondents the option of completing the survey in Spanish or English. A total of 548 respondents were surveyed in English, and 827 respondents were interviewed in Spanish. Any male or female age 18 or older of Latino origin or descent was eligible to complete the survey.

According to government statistics from the National Health Interview Survey (NHIS) during the first six months of 2009, 28% of Hispanic adults lived in households reachable only by cell phone. Adults who are cell-only are very different demographically from those reachable on a landline. In particular, they tend to be younger, less likely to be married or have children, or to own a home. To address the growing number of Hispanic households in the U.S. that are reachable only by cell phone, the study included interviews from both landline ($n=710$) and cell phone ($n=665$) sample frames.

Both sample frames were stratified via a disproportionate stratified design. All telephone exchanges in the contiguous 48 states were divided into groups, or strata, based on their concentration of Latino households. For the landline frame, the sample was also run against InfoUSA and other listed databases, and then scrubbed against known Latino surnames. Any “hits” were subdivided into a surname stratum, with all other samples being put into four other RDD strata. The

cell phone sample was divided into three strata. Overall, then the study employed eight strata:

<i>Strata (General Incidence of Reaching a Hispanic Household)</i>	<i>Landline</i>	<i>Cell Phone</i>
<i>Surname</i>	<i>X</i>	
<i>Very High</i>	<i>X</i>	
<i>High</i>	<i>X</i>	<i>X</i>
<i>Medium</i>	<i>X</i>	<i>X</i>
<i>Low</i>	<i>X</i>	<i>X</i>

It is important to note that the existence of a surname stratum does not mean this was a surname sample design. The sample is RDD, with the randomly selected telephone numbers divided by whether they were found to be associated with or without a Latino surname. This was done simply to increase the number of strata and thereby increase the ability to meet ethnic targets and ease administration by allowing for more effective assignment of interviewers and labor hours.

A five-stage weighting design was used to ensure an accurate representation of the national Hispanic population.

- An adjustment was made for all persons found to possess both a landline and a cell phone, as they were twice as likely to be sampled as were respondents who possessed only one phone type.
- The sample was corrected for the disproportionality of the stratification scheme described earlier.
- The sample was corrected for the likelihood of within-household selection, which depended upon the likelihood that the respondent's age group would be selected, and that within that age group, the particular respondent would be selected.
- The sample was corrected to reflect the percentage that is cell-only, landline-only, or reachable by either a landline or a cell phone, based upon estimates for Hispanics from the 2009 National Health Interview Survey estimates projected to 2010.
- Finally, the data were put through a post-stratification sample balancing routine. The post-stratification weighting utilized national 2009 estimates from the Census Bureau's Current Population Survey, March Supplement, on gender, education, age, region, foreign/native born status, year of entry into the U.S., and Hispanic heritage.

Appendix C: 2010 National Survey of Latinos Topline

The study was conducted for the Pew Hispanic Center via telephone by SSRS, an independent research company. The survey was conducted from August 17th – September 19th, 2010 among a nationally representative sample of 1,375 Hispanic respondents ages 18 and older. Of those, a total of 710 were contacted via landline and a total of 665 were contacted on their cell phones. A total of 618 were registered voters. We conducted interviews with 542 native-born Hispanics (Puerto Rico included) and 833 foreign-born Hispanics (Puerto Rico excluded).

More information about SSRS can be obtained by visiting www.ssrs.com

	Margin of Error
Total Hispanic respondents	+/- 3.28% points
Native born	+/- 5.17% points
Foreign born	+/- 4.21% points
Registered voters	+/-4.88% points

S-5. Record Gender

	Male	Female
Total	51	49
Native born	53	47
Foreign born	50	50
Registered voter	47	53
09/09*	50	50
11/08++	52	48
07/08**	52	48
11/07***	52	48
10/06+	51	49
07/06****	48	52
03/06+++++	48	52
06/05+++++	50	50
06/04*****	51	49
03/04*****	51	49
12/03++++	51	49
06/02*****	49	51

*PHC Young Hispanics Survey 2009

++PHC National Survey of Latinos 2008b

**PHC National Latino Survey 2008

***PHC National Latino Survey 2007

****PHC Immigration Latino Survey 2006

+++++PP & PHC Immigration Survey 2006

+PHC/Pew Forum Religion Survey 2006

+++++IMM 2005 PP & PHC

*****PHC/KFF Latino Survey on Politics

*****PHC Hispanic Media Study

++++PHC NSL 2003

*****KFF/Pew Latino Survey 2002

*****WP/KFF/Harvard Latino Survey 1999

SCREENING QUESTIONS

1. Just to confirm, are you, yourself of Hispanic or Latino origin or descent?

	Yes	No	Don't know	Refused
Total	100	--	--	--
Native born	100	--	--	--
Foreign born	100	--	--	--
Registered voter	100	--	--	--
09/09*	100	--	NA	--
07/08**	100	--	--	--
11/07***	100	--	--	--
07/06****	100	--	NA	--
06/04*****	100	--	NA	--
03/04*****	100	--	NA	--
06/02*****	100	--	NA	--

2. The terms Hispanic and Latino are both used to describe people who are of Hispanic or Latino origin or descent. Do you happen to prefer one of these terms more than the other? (GET ANSWER, THEN ASK: Which term do you prefer, Hispanic or Latino?)

	Hispanic	Latino	No Preference	Don't know	Refused
Total	33	13	54	1	1
Native born	35	10	54	1	*
Foreign born	30	15	53	1	1
Registered voter	32	12	54	1	1
09/09*	35	14	49	1	1
07/08**	36	21	43	1	*
11/07***	42	20	36	1	*
07/06****	23	11	66	--	--
06/04*****	35	14	51	--	--
03/04*****	34	16	51	--	--
06/02*****	34	13	53	--	--

3. Now I want to ask you about you and your family's heritage. Are you Mexican, Puerto Rican, Cuban, Dominican, Salvadoran or are you and your ancestors from another country?

	Total	Native born	Foreign born	Registered voter
Mexican	64	59	67	56
Puerto Rican	9	19	*	15
Cuban	4	2	6	4
Dominican	3	2	3	4
Salvadoran	5	2	7	3
Other Central American	4	2	5	3
Other South American	4	2	6	4
Other	5	8	3	10
Don't know	1	2	*	1
Refused	*	*	*	*

SCREENING QUESTIONS

1. Just to confirm, are you, yourself of Hispanic or Latino origin or descent?

	Yes	No	Don't know	Refused
Total	100	--	--	--
Native born	100	--	--	--
Foreign born	100	--	--	--
Registered voter	100	--	--	--
09/09*	100	--	NA	--
07/08**	100	--	--	--
11/07***	100	--	--	--
07/06****	100	--	NA	--
06/04*****	100	--	NA	--
03/04*****	100	--	NA	--
06/02*****	100	--	NA	--

2. The terms Hispanic and Latino are both used to describe people who are of Hispanic or Latino origin or descent. Do you happen to prefer one of these terms more than the other? (GET ANSWER, THEN ASK: Which term do you prefer, Hispanic or Latino?)

	Hispanic	Latino	No Preference	Don't know	Refused
Total	33	13	54	1	1
Native born	35	10	54	1	*
Foreign born	30	15	53	1	1
Registered voter	32	12	54	1	1
09/09*	35	14	49	1	1
07/08**	36	21	43	1	*
11/07***	42	20	36	1	*
07/06****	23	11	66	--	--
06/04*****	35	14	51	--	--
03/04*****	34	16	51	--	--
06/02*****	34	13	53	--	--

3. Now I want to ask you about you and your family's heritage. Are you Mexican, Puerto Rican, Cuban, Dominican, Salvadoran or are you and your ancestors from another country?

	Total	Native born	Foreign born	Registered voter
Mexican	64	59	67	56
Puerto Rican	9	19	*	15
Cuban	4	2	6	4
Dominican	3	2	3	4
Salvadoran	5	2	7	3
Other Central American	4	2	5	3
Other South American	4	2	6	4
Other	5	8	3	10
Don't know	1	2	*	1
Refused	*	*	*	*

	09/09*	07/08**	11/07***	07/06****	06/04*****	03/04*****
Mexican	62	62	63	64	64	64
Puerto Rican	10	9	9	11	9	9
Cuban	4	4	4	10	4	4
Dominican	5	2	3	1	3	3
Salvadoran	5	3	3	1	2	4
Other Central American	4	7	6	1	6	5
Other South American	4	7	7	2	6	6
Jamaica	--	NA	NA	NA	NA	1
Trinidad/Caribbean Islands	--	1	NA	NA	NA	1
Italy	--	NA	NA	NA	NA	*
Africa	--	NA	NA	NA	NA	--
USA	--	NA	NA	NA	NA	1
Other North American	--	2	2	NA	NA	NA
Other European	--	2	2	NA	NA	NA
Other	6	1	1	5	3	4
Don't know	1	1	*	3	*	*
Refused	*	*	*	*	*	*

4. Were you born on the island of Puerto Rico, in the United States, or in another country?

	Puerto Rico	U.S.	Another country	Don't Know	Refused
Total	4	41	55	*	*
Native born	8	92	--	--	--
Foreign born	--	--	100	*	*
Registered voter	7	63	31	--	--
09/09*	4	41	55	*	*
07/08**	4	38	59	*	*
11/07***	4	38	58	*	*
07/06****	2	43	55	NA	*
06/04*****	5	38	57	NA	--
03/04*****	3	39	58	NA	--
06/02*****	5	37	58	NA	--

(Asked of total Latinos born outside the United States; n = 833)

5. In what country were you born?

	Total	09/09*	07/08**	11/07***	07/06****	06/02*****
Argentina	*	*	1	1	1	1
Barbados	--	*	--	--	--	--
Belize	*	*	*	*	--	*
Bolivia	--	*	*	*	*	*
Brazil	*	*	1	1	1	*
Chile	*	1	*	*	*	*
Colombia	3	2	4	3	4	4
Costa Rica	1	1	*	*	1	*
Cuba	6	6	4	5	4	7
Dominican Republic	3	7	3	4	4	7
Ecuador	2	2	1	1	3	1
El Salvador	6	7	4	5	5	7
Falkland Islands	--	-	*	--	*	--
Guatemala	3	2	4	3	4	1
Guyana	--	-	*	*	*	*
Haiti	*	*	*	*	--	*
Honduras	2	2	2	3	1	1
Mexico	67	63	67	65	66	68
Nicaragua	1	1	1	1	1	1
Panama	1	1	1	*	*	*
Paraguay	*	*	--	*	*	--
Peru	1	2	1	2	2	1
Portugal	--	-	--	*	*	*
Puerto Rico	--	-	*	*	*	--
Philippines	*	--	--	--	--	--
Spain	*	*	*	*	*	*
Suriname	--	-	--	--	--	--
Uruguay	*	-	*	*	*	*
Venezuela	1	1	*	1	1	*
French Guyana	--	-	*	--	--	--
Jamaica	*	-	1	1	--	*
Trinidad/Caribbean Islands	--	-	*	*	*	*
Italy	--	-	*	*	*	*
Africa	--	-	--	--	--	NA
Other	1	1	2	1	1	1
Don't know	*	*	1	*	*	--
Refused	1	*	*	*	*	--

Total Latinos

	Total	09/09*	07/08*8	11/07***	07/06*****
Argentina	*	*	*	*	1
Barbados	--	*	--	--	--
Belize	*	*	*	*	--
Bolivia	--	*	*	*	*
Brazil	*	*	*	*	*
Chile	*	*	*	*	*
Colombia	2	1	2	2	2
Costa Rica	1	*	*	*	*
Cuba	3	3	3	3	2
Dominican Republic	2	4	2	2	2
Ecuador	1	1	1	1	2
El Salvador	3	4	2	3	3
Falkland Islands	--	-	*	--	*
Guatemala	1	1	2	2	2
Guyana	--	-	*	*	*
Haiti	*	*	*	*	--
Honduras	1	1	1	2	1
Mexico	37	34	39	38	36
Nicaragua	1	1	*	*	*
Panama	*	*	*	*	*
Paraguay	*	*	--	*	*
Peru	1	1	1	1	1
Portugal	--	-	--	*	*
Philippines	*				
Puerto Rico	--	-	*	*	*
Spain	*	*	*	*	*
Suriname	--	-	--	--	--
Uruguay	*	-	*	*	*
Venezuela	1	*	*	*	1
French Guyana	--	-	*	--	--
Jamaica	*	-	*	1	--
Trinidad/Caribbean Islands	--	-	*	*	*
Italy	--	-	*	*	*
Africa	--	-	--	--	--
Other	*	*	1	1	*
Don't know	*	*	*	*	*
Refused	*	*	*	*	*
United States	41	41	38	38	43
Puerto Rico	4	4	4	4	2

6. How many years have you lived in the (continental) United States?

Total Latinos born outside of the United States or who were born in Puerto Rico;
Total n = 898; Native born = 65; Foreign born = 833; Registered voter = 266

	Less than 1 year to 5 years	6-10 years	11-20 years	More than 20 years	Don't Know	Refused
Total	11	16	29	41	1	1
Native born	14	12	13	60	--	--
Foreign born	11	17	30	40	1	1
Registered voter	5	8	18	68	*	*
09/09*	15	19	26	39	*	1
07/08*	19	16	28	36	1	1
11/07***	16	19	28	36	1	*

Total Latinos

	Less than 1 year to 5 years	6-10 years	11-20 years	More than 20 years	Born in the U.S.	Don't Know	Refused
Total	7	10	17	24	41	1	1
Native born	1	1	1	5	92	--	--
Foreign born	11	17	30	40	--	1	1
Registered voter	2	3	7	25	63	*	-
09/09*	9	11	15	23			
07/08*	12	10	17	22			
11/07***	10	12	17	22			

	0-10 years	11-20 years	21-30 years	More than 30 years	Born in U.S.	Don't know	Refused
07/06****	21	16	10	8	43	--	*

	0-12	13-24	25-36	37-49	50-97	Don't know	Refused
06/04*****	44	30	15	7	2	*	1
03/04*****	48	28	14	6	2	*	1
06/02***** ^a	47	31	14	5	1	*	NA

^a This question was not asked of respondents born in Puerto Rico in 06/02.

(Asked of total Latinos born in the U.S. or Puerto Rico; n = 542; Registered voter = 406)

7. Was your mother born on the island of Puerto Rico, in the United States, or in another country?

	Puerto Rico	U.S.	Another country	Don't Know	Refused
Total	16	51	33	1	--
Registered voter	17	56	27	*	--
09/09*	7	24	68	1	*
07/08**	7	23	70	*	*
11/07***	6	22	72	*	*

^a This question was asked of total Latinos in '09, '08, and '07.

(Asked of total Latinos born in the U.S. or Puerto Rico; n = 542; Registered voter = 406)

8. Was your father born on the island of Puerto Rico, in the United States, or in another country?

	Puerto Rico	U.S.	Another country	Don't Know	Refused
Total	15	46	36	2	--
Registered voter	17	49	32	2	--
09/09*	7	22	70	1	*
07/08**	8	20	72	1	*
11/07***	6	20	74	1	*

^a This question was asked of total Latinos in '09, '08, and '07.

(Asked of total Latinos born outside of the United States; n = 833; Registered voter = 212)

9. Are you a citizen of the United States?

	Yes	No	Don't know	Refused
Foreign born	41	57	*	2
Registered voter	100	--	--	--
09/09*	40	58	*	2
07/08**	34	66	*	*
11/07***	36	62	1	1
03/06****	36	63	1	1
06/04*****	26	72	2	*
03/04*****	26	70	1	3
06/02*****	31	68	1	--

HISPANICS IN THE U.S.

10. How would you rate the overall quality of your life?

	EXCELLENT/GOOD			ONLY FAIR/POOR			Don't know	Refused
	NET	Excellent	Good	NET	Only fair	Poor		
Total	69	24	45	30	27	4	*	1
Native born	83	34	49	17	14	3	--	*
Foreign born	58	15	42	41	37	4	*	1
Registered voter	79	29	50	20	17	3	--	1
11/07***	70	26	45	29	27	2	*	*

11. All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satisfied	Dissatisfied	Don't know	Refused
Total	36	57	6	2
Native born	39	54	5	1
Foreign born	34	58	6	2
Registered voter	34	59	5	2
11/08++	27	66	5	1
07/08**	25	70	4	*
03/06+++	32	63	5	--
03/04*****	49	40	10	--
12/03++++	40	50	10	--
Aug/Sep 2010 ^a	22	73	4	--

^a People & the Press Sept. 2010, Q1. Among registered voters. Don't know and Refused combined.

MIDTERM ELECTIONS

12. How much thought have you given to the coming November election? Quite a lot or only a little?

	QUITE A LOT/SOME			ONLY A LITTLE/NONE			Don't know	Refused
	NET	Quite a lot	Some	NET	Only a little	None		
Total	29	25	4	68	55	13	3	1
Native born	32	28	4	67	56	11	1	*
Foreign born	26	23	3	69	54	14	4	1
Registered voter	36	32	5	61	52	9	2	1
Aug/Sep 2010 ^a	55	50	5	45	42	3	1	--

^a People & the Press Sept. 2010, QThought. Among registered voters. Don't know and Refused combined.

(Asked of total citizens; n = 851; Native born = 542; Foreign born = 309; Registered voter = 618)

13. If the elections for U.S. Congress were being held TODAY, would you vote for ("the Republican Party's candidate") OR ("the Democratic Party's candidate") for Congress in your district?

	Democratic Party	Republican Party	Other	Don't know	Refused
Total	52	19	4	21	4
Native born	52	21	4	18	4
Foreign born	52	15	4	27	2
Registered voter	57	20	4	17	3

13/14. Combo Table

Total citizens = 851; Native born = 542; Foreign born = 309; Registered voter = 618

	Vote/lean Democrat	Vote/lean Republican	Undecided	Don't know	Refused
Total	61	23	10	5	2
Native born	59	25	9	5	2
Foreign born	63	19	12	5	2
Registered voter	65	22	8	3	2
Aug/Sept 2010 ^a	47	44	9	--	--

^a People & the Press Sept. 2010, Q10 and Q10a. Among registered voters. Don't know and refused combined.

QUESTIONS 15 - 19, 19A, AND 21 HELD FOR FUTURE RELEASE

POLITICS AND POLITICAL PARTIES

22. Which party do you think has more concern for (HISPANICS/LATINOS) – (READ LIST) or is there no difference?

	Democratic Party	Republican Party	No difference	Don't know	Refused
Total	37	7	47	8	1
Native born	40	5	50	4	1
Foreign born	34	8	45	12	2
Registered voter	47	6	42	4	1
07/08**	49	7	37	5	1
11/07***	34	8	43	14	1
07/06****	37	9	37	15	2
06/04*****	35	9	47	9	1
06/02*****	35	9	46	10	1

NO QUESTIONS 24 – 28

29. Overall, do you think that the Obama administration's policies have been helpful to (HISPANICS/LATINOS), harmful to (HISPANICS/LATINOS), or have they had no particular effect on (HISPANICS/LATINOS)?

	Helpful	Harmful	No particular effect	Both	Don't know	Refused
Total	21	15	57	1	7	1
Native born	24	15	52	*	8	2
Foreign born	18	14	60	1	6	*
Registered voter	26	13	51	*	7	1
11/07***	13	41	34	2	8	1

^a This question asked about Bush administration in '07.

23. Now I'm going to read you a list of issues that might be discussed during this year's congressional campaign. For each item I name, please tell me how important this issue is to you personally. Is the issue of (INSERT ITEM) extremely important, very important, somewhat important, or not too important?

a. Education

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	94	47	47	3	2	*	*
Native born	93	55	38	5	2	--	*
Foreign born	95	40	54	2	2	*	*
Registered voter	95	58	37	3	2	--	--
07/08**	94	45	48	5	1	*	*
11/07***	95	52	43	3	1	*	*
06/04****	94	45	49	5	1	*	*

b. Jobs

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	93	45	49	5	1	*	*
Native born	93	53	39	6	2	--	*
Foreign born	94	37	56	4	1	1	*
Registered voter	95	54	41	3	1	*	--
07/08**	93	41	52	5	2	*	*
11/07*** ^a	91	43	48	7	2	1	*
06/04***** ^a	94	43	51	5	1	*	*

^a In 2007 and 2004 item was "Economy and Jobs"

c. Health care

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	91	42	49	7	2	*	*
Native born	87	49	38	9	3	--	*
Foreign born	94	36	58	5	1	1	*
Registered voter	91	51	41	7	2	--	*
07/08**	93	42	51	5	2	4	*
11/07***	91	45	46	7	2	*	*
06/04***** ^a	90	40	50	8	2	*	*

^a In 2004 item was "Health Care and Medicare"

d. The war in Afghanistan

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	47	19	29	17	31	4	1
Native born	61	28	33	20	16	2	*
Foreign born	36	11	25	15	42	5	1
Registered voter	61	27	34	16	20	2	1

e. Immigration

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	79	32	47	15	6	1	*
Native born	72	31	40	20	7	*	*
Foreign born	85	32	52	10	4	1	*
Registered voter	75	31	44	19	6	1	--
07/08**	80	34	46	13	6	1	*
11/07***	84	38	46	10	4	1	*
06/04*****	73	28	45	19	6	2	*

f. The environment

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	78	27	50	16	5	1	*
Native born	71	32	39	22	7	*	*
Foreign born	83	24	59	11	4	1	1
Registered voter	76	29	47	16	6	*	*

g. The federal budget deficit

	EXTREMELY/VERY IMPORTANT			Somewhat important	Not too important	Don't know	Refused
	NET	Extremely important	Very important				
Total	72	29	43	16	7	4	*
Native born	72	34	38	18	8	2	*
Foreign born	72	25	47	15	6	6	*
Registered voter	78	35	43	15	6	2	--

(Asked of total Latinos who mentioned at least 2 items as extremely important; n = 770; Native born = 348; Foreign born = 422; Registered voter = 395)

24. You mentioned that the issues of (INSERT ALL ISSUES RATED AS EXTREMELY IMPORTANT [Q.23 = 1]) were extremely important to you. Which one of these would you say is the MOST important?

	Education	Jobs	Health care	The war in Afghanistan	Immigration	The environment	The federal budget deficit	None of these	Don't know	Refused
Total	24	21	19	5	11	7	9	1	2	1
Native born	25	21	17	8	8	6	12	*	2	*
Foreign born	23	20	21	2	16	8	6	1	3	1
Registered voter	25	22	19	6	7	6	11	*	2	1

NO QUESTION 25

(Asked of total citizens; n = 851; Native born = 542; Foreign born = 309; Registered voter = 618)

26. Thinking ahead to November, do you yourself plan to vote in the congressional election this November, or not?

	Yes, plan to	No, don't plan to	Don't know	Refused
Total	71	23	6	1
Native born	68	25	7	*
Foreign born	75	19	5	1
Registered voter	81	11	7	*

(Asked of total citizens who plan to vote; n = 627; Native born = 386; Foreign born = 241; Registered voter = 519)

27. How certain are you that you will vote? Are you absolutely certain, fairly certain, or not certain?

	Absolutely certain	Fairly certain	Not certain	Don't know	Refused
Total	60	28	10	2	*
Native born	63	26	10	1	--
Foreign born	56	32	9	3	1
Registered voter	63	27	9	1	*

26/27. Combo Table

Total citizens; n = 851; Native born = 542; Foreign born = 309; Registered voter = 618

	PLAN TO VOTE				Don't plan to vote	Don't know	Refused
	NET	Absolutely certain	Fairly certain	Not certain			
Total	71	43	20	7	23	6	1
Native born	68	43	18	7	25	7	*
Foreign born	75	42	24	7	19	5	1
Registered voter	81	51	22	7	11	7	*
June/Aug 2010 ^a	91	70	17	3	7	2	--

^a People & the Press Aug. 2010, PLANTO2. Among registered voters. Don't know and refused combined.

28. Overall, do you approve or disapprove of the way Barack Obama is handling his job as president?

	Approve	Disapprove	Don't know	Refused
Total	58	31	9	2
Native born	59	32	6	2
Foreign born	58	31	11	1
Registered voter	63	30	6	1
Aug/Sep 2010 ^a	46	47	7	--

^a People & the Press Aug.2010, Q2. Among registered voters. Don't know and refused combined.

NO QUESTION 29

QUESTIONS 30 – 34 HELD FOR FUTURE RELEASE

LANGUAGE

(READ) On another topic...

35. Would you say you can carry on a conversation in Spanish, both understanding and speaking -- very well, pretty well, just a little, or not at all?

	-----WELL-----			Just a little	Not at all	Don't know	Refused
	NET	Very	Pretty				
Total	80	55	25	13	6	*	*
Native born	66	44	22	22	12	*	*
Foreign born	92	64	28	6	1	1	1
Registered voter	74	54	20	16	9	--	*
09/09*	79	52	26	16	5	*	*
06/2002*****	86	74	12	10	4	*	-
08/1999*****	87	76	11	8	5	*	-

36. Would you say you can read a newspaper or book in Spanish -- very well, pretty well, just a little, or not at all?

	-----WELL-----			Just a little	Not at all	Don't know	Refused
	NET	Very	Pretty				
Total	73	48	25	16	11	--	1
Native born	56	33	23	23	21	--	*
Foreign born	87	61	26	10	3	--	1
Registered voter	65	41	24	20	15	--	--
09/09*	74	50	24	15	10	--	1
06/2002*****	74	49	25	16	10	*	--
08/1999*****	71	48	23	19	10	*	--

37. Would you say you can carry on a conversation in English, both understanding and speaking -- very well, pretty well, just a little, or not at all?

	-----WELL-----			Just a little	Not at all	Don't know	Refused
	NET	Very	Pretty				
Total	59	47	12	29	12	*	1
Native born	87	79	8	9	4	--	*
Foreign born	36	21	15	45	18	*	1
Registered voter	79	70	9	15	5	*	*
09/09*	63	51	12	25	11	*	*
06/2002*****	60	51	9	29	11	*	-
08/1999*****	62	51	11	28	10	*	-

38. Would you say you can read a newspaper or book in English -- very well, pretty well, just a little, or not at all?

	-----WELL-----			Just a little	Not at all	Don't know	Refused
	NET	Very	Pretty				
Total	58	48	10	29	12	*	*
Native born	88	80	8	9	3	1	*
Foreign born	35	22	12	45	20	*	*
Registered voter	79	69	11	16	4	1	--
09/09*	63	52	11	24	13	*	*
06/2002*****	59	44	14	27	15	-	-
08/1999*****	59	46	12	29	12	*	-

QUESTIONS 39 – 55 HELD FOR FUTURE RELEASE

55a. (And) In the United States in the past year have you talked about the immigration policy debate with family, friends or co-workers, or not?

	Yes	No	Don't know	Refused
Total	62	37	1	*
Native born	63	36	*	*
Foreign born	60	38	1	1
Registered voter	66	33	1	*

QUESTIONS 56 – 62 HELD FOR FUTURE RELEASE

MEDIA USE

63. There are many different ways to get news, such as network, local, or cable television, a print newspaper, radio, and the Internet. We'd like to know all the different ways you get your news. Thinking about a typical weekday, do you get any news from (INSERT ITEM)?

a. Network, local, or cable television news

	Yes	No	Don't know	Refused
Total	91	9	--	*
Native born	87	13	--	*
Foreign born	94	5	--	*
Registered voter	90	10	--	--
07/08** ^a	92	7	*	1

^a In 2008 asked "network or local television news"

b. Print newspapers

	Yes	No	Don't know	Refused
Total	48	51	*	*
Native born	53	46	--	*
Foreign born	44	56	*	1
Registered voter	57	42	*	*
07/08**	55	44	*	1
07/06***	59	41	*	*
03/04*****	52	48	--	*

^a In 2008 asked "newspapers"

c. Radio

	Yes	No	Don't know	Refused
Total	58	41	--	*
Native born	63	37	--	*
Foreign born	55	45	--	*
Registered voter	64	36	--	--
07/08**	62	37	--	1
07/06***	64	36	*	*
03/04*****	58	42	--	--

d. The Internet

	Yes	No	Don't know	Refused
Total	48	52	*	*
Native born	62	38	--	*
Foreign born	37	63	*	*
Registered voter	61	39	*	--
07/08**	41	58	--	1
07/06***	38	61	1	*
03/04*****	29	71	--	--

64. When you get your news from (INSERT) is it in English, Spanish or both?

a. Network, local, or cable television news (Asked of total Latinos who get their news from network, local or cable television news; n = 1260; Native born = 472; Foreign Born = 788; Registered voter = 555)

	English	Spanish	Both	Don't know	Refused
Total	27	26	47	*	*
Native born	52	8	40	--	--
Foreign born	8	40	52	*	*
Registered voter	44	14	42	--	--
07/08** ^a	31	29	40	--	*

^a In 2008 item was "Network or local television news"

b. Print newspapers (Asked of total Latinos who get their news from print newspapers; n = 688; Native born = 317; Foreign Born = 371; Registered voter = 373)

	English	Spanish	Both	Don't know	Refused
Total	52	18	30	--	--
Native born	76	7	17	--	--
Foreign born	28	28	44	--	--
Registered voter	68	7	25	--	--
07/08**	52	23	25	*	*
07/06***	45	25	29	1	--
03/04*****	62	21	17	--	--

^a In 2008 item was "Newspapers"

c. Radio (Asked of total Latinos who get their news from radio; n = 794; Native born = 347; Foreign Born = 447; FB – U.S citizen = 165; Registered voter = 395)

	English	Spanish	Both	Don't know	Refused
Total	37	29	33	*	*
Native born	61	9	30	--	--
Foreign born	16	48	36	1	*
Registered voter	54	16	30	--	*
07/08**	37	32	31	--	--
07/06***	31	35	34	*	*
03/04*****	43	34	23	--	--

d. The internet (Asked of total Latinos who get their news from the internet; n = 632; Native Born = 319; Foreign Born = 313; Registered voter = 355)

	English	Spanish	Both	Don't know	Refused
Total	58	10	32	*	--
Native born	77	3	19	--	--
Foreign born	31	19	49	*	--
Registered voter	71	5	24	--	--
07/08**	63	9	28	*	*
07/06***	60	11	29	*	--
03/04*****	74	9	17	--	--

DEMOGRAPHICS

65. In politics today, do you consider yourself a Republican, a Democrat, an Independent, or something else?

	Republican	Democrat	Independent	Something else	Don't know	Refused
Total	13	35	28	12	8	5
Native born	17	40	24	14	4	2
Foreign born	9	31	31	11	11	7
Registered voter	17	48	19	9	3	2
09/09*	13	38	20	13	8	8
11/08++	11	43	25	10	7	3
07/08**	12	40	30	8	8	2
11/07***	12	31	36	9	10	2
10/06+	16	36	22	8	18	--
07/06****	14	31	25	9	14	7
06/04*****	14	35	26	12	12	2
03/04*****	15	32	31	11	8	3
06/02*****	16	35	28	10	11	NA

(Asked of total Latinos who do not consider themselves a Republican or Democrat; n =716; Native born = 224; Foreign born = 492; Registered voter = 198)

66. Do you consider yourself closer to the Republican Party or the Democratic Party?

	Republican	Democrat	Neither	Other	Don't know	Refused
Total	18	36	29	1	11	4
Native born	21	37	28	1	8	4
Foreign born	17	36	30	1	13	3
Registered voter	23	39	24	*	9	6
9/09*	13	30	30	1	16	11
11/08++	17	39	27	1	11	5
07/08**	20	43	22	1	12	2
11/07***	12	27	47	2	10	2
10/06+	18	28	23	1	31	--
07/06****	19	32	36	1	12	*
06/04*****	23	35	27	6	8	1
03/04*****	31	36	20	--	11	1
06/02*****	24	34	36	*	6	NA

65/66. Leaned Party Combination Table

	Leaned Republican	Leaned Democrat	Independent	Something else	Don't know	Refused
Total	22	54	9	5	6	4
Native born	26	56	8	5	3	2
Foreign born	19	52	10	5	8	5
Registered voter	25	62	5	3	2	2
09/09*	19	53	8	8	5	7
11/08++	19	61	8	5	4	2
07/08**	22	61	8	4	5	1
11/07***	19	46	20	5	9	2
10/06+	25	49	26	--	--	--
07/06****	19	39	12	9	14	7
06/04*****	22	48	10	6	12	2
03/04*****	28	47	9	5	8	3
06/02*****	22	44	12	10	11	2
Aug/Sep 2010 ^a	44	49	--	9	--	--

^a People & the Press Sept. 2010, PARTY & PARTYLN. Among registered voters. Independent, Something else, Don't know and Refused combined.

(Asked of total Latinos who are a citizen of the United States; n = 851; Native born n = 542; Foreign Born n = 309; Registered voter = 618)

67. These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	Yes, registered	No, not registered	Not a citizen (vol.)	Don't know	Refused
Total	69	28	*	1	1
Native born	72	25	*	1	2
Foreign born	63	35	1	*	1
Registered voter	100	--	--	--	--
07/08**	77	22	--	1	*
10/06+ ^a	77	22	--	2	-
03/06++++ ^a	76	22	--	2	-

^a dk/ref combined

68. In general, would you describe your political views as... [READ]?

	CONSERVATIVE			Moderate	LIBERAL			Don't know	Refused
	NET	Very	Conservative		NET	Liberal	Very		
Total	32	5	27	31	27	19	7	8	2
Native born	30	5	25	34	29	22	8	6	1
Foreign born	34	5	29	28	25	18	7	10	3
Registered voter	34	5	29	33	27	20	7	5	2
10/06+ ^a	32	5	28	28	26	18	8	15	-
03/06++++ ^a		5	29	39		15	5	7	-

^a dk/ref combined

69. Are you now employed full-time, part-time or not employed?

	EMPLOYED			Not employed	Don't know	Refused
	NET	Full-time	Part-time			
Total	60	46	14	39	1	1
Native born	58	45	13	40	1	1
Foreign born	61	46	15	37	1	1
Registered voter	64	50	13	36	*	*
09/09*	61	45	16	39	*	*
07/08**	65	52	13	31	*	3
2007	61	47	14	38	1	--

GENEXT 2007, EMPLOY – dk/ref combined

70. Do you own or rent your home?

	Own	Rent	Other arrangement	Don't know	Refused
Total	50	44	4	1	1
Native born	56	37	5	*	2
Foreign born	45	49	4	1	1
Registered voter	61	34	4	*	1
11/08++	50	46	3	1	*
SDT 02/08	64	30	5	1	--

^a SDT 2008 Middle Class; dk/ref combined

71. Are you the parent or guardian of any children under 18 now living in your household?

	Yes	No	Don't know	Refused
Total	49	50	*	*
Native born	39	60	--	1
Foreign born	58	42	*	*
Registered voter	44	56	--	*
07/08**	48	49	*	3
11/07***	49	48	*	2

72. Are you currently married, do you have a partner, are you widowed, divorced, or separated, or have you never been married?

	Married/Have Partner			Widowed	Divorced	Separated	Never been married	Don't Know	Refused
	NET	Married	Have a partner						
Total	60	48	12	5	6	5	23	1	1
Native born	51	41	11	5	6	3	33	--	1
Foreign born	67	54	13	4	6	7	15	1	*
Registered voter	60	51	10	7	8	3	21	*	1
09/09*	56	45	11	4	8	5	25	--	2
07/08**	59	49	9	4	6	6	22	*	3
11/07***	58	49	9	4	8	6	22	1	3
07/06****	NA	48	9	5	7	5	21	NA	5
06/04*****	NA	47	11	5	8	6	23	NA	1
03/04*****	64	54	10	2	7	4	22	NA	1
06/02*****	NA	53	9	4	8	5	20	NA	NA

73. What is your present religion, if any? Are you Protestant, Roman Catholic, Mormon, Orthodox such as Greek or Russian Orthodox, Jewish, Muslim, Buddhist, Hindu, atheist, agnostic, something else, or nothing in particular?

	Total	Native born	Foreign Born	Registered voter	^a July/Aug 2010
Protestant	11	14	9	13	42
Roman Catholic	67	57	76	64	23
Mormon	1	1	1	1	2
Orthodox	*	*	--	*	1
Jewish	*	*	*	*	2
Muslim	*	*	*	*	1
Buddhist	--	--	--	--	1
Hindu	--	--	--	--	*
Atheist	1	1	1	1	2
Agnostic	*	*	*	*	3
Something else	1	1	1	1	1
Nothing in particular	8	11	6	9	12
Christian	7	11	4	8	9
Unitarian	*	*	*	*	*
Don't know	1	1	1	1	2
Refused	2	2	2	1	--

^a People & the Press Aug.2010, RELIG. Don't know and refused combined.

(Asked of total Latinos who say their religion is something else, dk, ref; n = 58; Native born n = 28; Foreign Born n = 30; Registered voter = 23)

73a. Do you think of yourself as a Christian or not?

	Yes	No	Don't know	Refused
Total	48	27	8	18
Native born	42	42	2	14
Foreign born	54	12	13	21
Registered voter	60	13	3	24
^a July/Aug 2010	54	37	9	--

^a People & the Press Aug.2010, CHR. Don't know and refused combined.

(7-05, 7-03, 3-02, 3-01, 6-96)

(Asked of total Latinos who are Christian or think of themselves as Christian; n = 1204; Native born n = 457; Foreign Born n = 747; Registered voter = 542)

73b. Would you describe yourself as a “born-again” or evangelical Christian, or not?

	Yes	No	Don't know	Refused
Total	30	64	5	1
Native born	31	62	5	2
Foreign born	30	65	5	1
Registered voter	27	67	4	1
^a July/Aug 2010	35	39	4	--

^a People & the Press Aug.2010, BORN. Don't know and refused combined.

73/73a/73b. Combo Table

	Total	Native born	Foreign Born	Registered voter
Christian (NET)	88	85	90	88
Protestant	11	14	9	13
Evangelical	8	9	7	9
Non-evangelical	3	4	2	4
Roman Catholic	67	57	76	64
Evangelical	13	10	16	9
Non-evangelical	50	44	55	51
Other Christian	10	14	6	11
Evangelical	6	7	4	6
Non-evangelical	3	5	2	4
Atheist or Agnostic	1	1	2	1
Unitarian	*	*	*	*
Nothing in particular	8	11	6	9
Non-Christian	2	3	2	2

74. Aside from weddings and funerals, how often do you attend religious services – more than once a week, once a week, once or twice a month, a few times a year, seldom, or never?

	EVER						Never	Don't know	Refused
	NET	More than once a week	Once a week	Once or twice a month	A few times a year	Seldom			
Total	90	13	27	19	20	11	8	1	1
Native born	89	11	25	17	25	11	10	--	1
Foreign born	91	14	29	20	16	12	7	1	1
Registered voter	91	12	27	18	22	12	9	--	1
09/09*	87	11	25	19	20	11	10	*	3
07/08**	85	13	26	18	17	11	10	*	5
July/Aug 2010	88	14	25	14	20	15	11	2	--

75. What is the last grade or class that you completed in school?

	Total	Native born	Foreign born	Registered voter	09/09*
Less than High School (NET)	36	24	46	23	41
None, or grade 1-8	20	9	29	11	19
High school incomplete (grades 9-11)	16	16	16	12	22
High School Graduate (NET)	29	29	30	27	29
High School Graduate (grade 12 or GED certificate)	27	27	27	26	26
Technical, trade, or vocational school AFTER high school	2	2	3	2	3
Some College + (NET)	33	46	22	48	30
Some college, no 4-year degree (including associate degree)	21	29	14	29	18
College graduate (B.S., B.A., or other 4-year degree)	9	12	7	14	9
Post-graduate training or professional schooling after college (e.g., toward a master's degree or Ph.D.; law or medical school)	3	4	1	5	3
Don't know	*	*	*	*	*
Refused	1	1	2	1	*

	07/08**	11/07***	07/06****	06/04*****	03/04*****	06/02*****
High School or Less (NET)	38	39	69	72	68	74
None, or grade 1-8	19	20	20	20	20	19
High school incomplete (grades 9-11)	19	19	18	21	21	24
HS Grad	31	30	25	24	25	26
GED	25	27	2	2	2	2
Some College (NET)	2	2	NA	NA	NA	NA
Business, technical, or vocational school after high school	3	2	5	4	3	3
Some college, no 4-year degree	27	28	14	17	17	16
College + (NET)	17	17	10	10	10	9
College graduate	8	9	8	7	7	7
Post-graduate training or professional schooling after college	3	2	2	3	2	2
Refused	4	3	6	2	2	NA

	Less than HS	HS grad (grade 12 or GED certificate)	Some college, no 4-year degree (including associate degree)	College grad (B.S., B.A., or other 4-year degree)	Don't know/refused
*2006	13	39	21	27	*

*GenNext 2006 Q. EDUC

77. What is your age?

	18-29	30-49	50-64	65+	Refused
Total	30	43	17	9	1
Native born	41	35	14	9	2
Foreign born	21	50	19	9	1
Registered voter	29	38	20	12	1

	16-17	18-25	26+	Don't Know	Refused
09/09*	5	20	73	*	1

	18-29	30-39	40-54	55+	Don't Know	Refused
07/08**	30	23	26	16	*	4
11/07***	30	24	25	16	*	4
07/06****	26	26	19	17	--	12
06/04*****	33	25	24	16	--	2
03/04*****	33	25	26	14	--	2
06/02*****	32	26	25	17	--	--

78. Last year, that is in 2009, what was your total family income from all sources, before taxes? Just stop me when I get to the right category. [READ]

	Total	Native born	Foreign born	Registered voter
Less than \$10,000	10	9	12	8
\$10,000 to under \$20,000	16	14	18	14
\$20,000 to under \$30,000	14	11	17	11
\$30,000 to under \$40,000	10	11	10	10
\$40,000 to under \$50,000	8	9	7	10
\$50,000 to under \$75,000	8	12	5	11
\$75,000 to under \$100,000	5	7	3	9
\$100,000 to under \$150,000	4	5	2	6
\$150,000 or more	2	3	1	2
Don't know	13	9	16	9
Refused	10	11	9	9

HH1. Including yourself, how many adults, 18 or older, are there living in your household?

	1	2	3	4	5	6	7	8+	Don't know	Refused
Total	16	42	20	15	4	1	1	1	--	1
Native born	19	44	20	11	3	1	*	1	--	1
Foreign born	13	41	20	19	4	2	1	1	--	1
Registered voter	17	42	21	14	3	1	*	1	--	*
09/09*	11	19	18	18	16	9	4	3	1	*