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Factsheet

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## Latinos in the 2012 Election: Florida

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## Latinos in the 2012 Election: Florida

This profile provides Florida voter registration data, including party affiliation, as reported by the Florida Division of Elections through January 3, 2012. It also provides key demographic information on Latino eligible voters<sup>1</sup> and other major groups of eligible voters in Florida.<sup>2</sup> All demographic data are based on Pew Hispanic Center tabulations of the Census Bureau's 2010 American Community Survey.<sup>3</sup>

### Florida Voter Registration Statistics

According to the [Florida Division of Elections](#), final registration statistics for the state's January 31 presidential primary show that 1,473,920 Latinos are registered to vote statewide. Overall, Latinos make up 13.1% of the state's more than 11.2 million registered voters. Among Latino registered voters, 452,619 are registered as Republicans, making up 11.1% of all Republican registered voters. And 564,513 Latino registered voters are registered as Democrats, representing 12.4% of all Democratic registered voters.

As recently as 2006, more Hispanics in Florida were registered as Republicans than as Democrats. By 2008, the balance tipped over to the Democrats. This year that trend has accelerated, with

Table 1

#### Party Affiliation among Hispanic Registered Voters in Florida, 2006 to 2012

	Republicans	Democrats	Other Party	No Party Affiliation	Total
2012*	452,619	564,513	25,657	431,131	1,473,920
2010	445,353	550,799	25,082	404,570	1,425,804
2008	445,526	513,252	23,500	372,992	1,355,270
2006	414,185	369,902	16,915	312,881	1,113,883

Note: \*Data for 2012 as of January 3, 2012, the presidential preference primary book closing date. The Florida presidential preference primary election date is Tuesday January 31, 2012. For all other years, data reflect general election book closing dates.

Source: Florida Division of Elections <http://election.dos.state.fl.us/voter-registration/statistics/elections.shtml>

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1 Eligible voters are defined as U.S. citizens ages 18 and older. Eligible voters are not the same as registered voters. To cast a vote, in all states except North Dakota, an eligible voter must first register to vote.

2 The terms "Hispanic" and "Latino" are used interchangeably. References to "whites," "blacks," and "Asians" are to the non-Hispanic components of those populations.

3 This statistical profile of eligible voters in Florida is based on the Census Bureau's 2010 [American Community Survey](#) (ACS). The ACS is the largest household survey in the United States, with a sample of about 3 million addresses. The data used for this statistical profile come from the 2010 ACS Integrated Public Use Microdata Series (IPUMS), representing a 1% sample of the U.S. population. Like any survey, estimates from the ACS are subject to sampling error and (potentially) measurement error. Information on the ACS sampling strategy and associated error is available at

[http://www.census.gov/acs/www/Downloads/data\\_documentation/pums/Accuracy/2010AccuracyPUMS.pdf](http://www.census.gov/acs/www/Downloads/data_documentation/pums/Accuracy/2010AccuracyPUMS.pdf).

the gap—111,894 registered voters—between Hispanics who are registered as Democrats and those registered as Republicans wider now than in 2008 or 2010.

Geographically, the majority of Hispanic Republican registered voters are located in South Florida. According to the Division of Elections, 58.5% (264,721) are in Miami-Dade County alone. By contrast, among the state’s Hispanic Democratic registered voters, a smaller share, 33.9% (191,359), are registered to vote in Miami-Dade County.

### Hispanics in Florida’s Eligible Voter Population

- The Hispanic population in Florida is the third-largest in the nation. More than 4.2 million Hispanics reside in Florida, 8% of all Hispanics in the United States.
- Florida’s population is 23% Hispanic, the sixth-highest Hispanic population share nationally.
- There are 2.1 million Hispanic eligible voters in Florida—the third-largest Hispanic eligible-voter population nationally. California ranks first with 5.9 million.
- Some 16% of Florida eligible voters are Hispanic, the fifth-largest Hispanic eligible voter population share nationally. New Mexico ranks first with 39%.
- One-half (49%) of Hispanics in Florida are eligible to vote, ranking Florida 12th nationwide in the share of the Hispanic population that is eligible to vote. By contrast, 81% of the state’s white population is eligible to vote.

Table 2

#### Population and Electorate in the United States and Florida, 2010

	United States	Florida	Florida state rank
<b>Total Population (all ages)</b>			
All (thousands)	309,350	18,843	4
Hispanics (thousands)	50,730	4,253	3
Percent Hispanic	16.4	22.6	6
<b>Total eligible voter population (U.S. citizens ages 18 and older)</b>			
All (thousands)	214,972	13,131	4
Hispanics (thousands)	21,509	2,089	3
Percent Hispanic	10.0	15.9	5
<b>Eligibility of Hispanic population</b>			
Percent of Hispanic population eligible to vote	42.4	49.1	12

Source: Pew Hispanic Center tabulations of the 2010 ACS (1% IPUMS sample); more information on the source data and sampling error is available at <http://usa.ipums.org/usa/design.shtml> and [http://www.census.gov/acs/www/Downloads/data\\_documentation/pums/Accuracy/2010AccuracyPUMS.pdf](http://www.census.gov/acs/www/Downloads/data_documentation/pums/Accuracy/2010AccuracyPUMS.pdf)

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## Characteristics of Eligible Voters

- **Age.** Florida's Hispanic eligible voters are younger than all eligible voters in Florida—25% of Hispanic eligible voters are ages 18 to 29 versus 19% of all eligible voters.
- **Citizenship.** Some 43% of Hispanic eligible voters in Florida are naturalized U.S. citizens, compared with 13% of all Florida eligible voters.
- **Nativity.** Hispanic eligible voters in Florida are less likely to be native-born citizens (57%) than are Hispanic eligible voters nationwide (75%).
- **Hispanic Origin.** Hispanic eligible voters in Florida have a different country-of-origin profile from Hispanic eligible voters nationwide. One-third (32%) of Hispanic eligible voters in Florida are of Cuban origin, 28% are of Puerto Rican origin and 9% are of Mexican origin. By contrast, among Hispanic eligible voters nationwide, 59% are Mexican, 14% are Puerto Rican and 5% are Cuban.

Table 3

### Characteristics of Eligible Voters in Florida and the United States, 2010

(% of eligible voters, unless otherwise noted)

	United States		Florida	
	All	Hispanics	All	Hispanics
<b>Total population (thousands)</b>				
	309,350	50,730	18,843	4,253
<b>Total eligible voter population (thousands)</b>				
	214,972	21,509	13,131	2,089
<b>Age</b>				
18-29	21.6	32.8	19.3	25.0
30-44	24.6	29.3	22.3	27.7
45-54	19.4	16.7	18.4	17.8
55-64	16.3	10.9	16.5	12.1
65 and older	18.2	10.4	23.6	17.3
<b>Gender</b>				
Male	48.2	48.3	48.0	46.8
Female	51.8	51.7	52.0	53.2
<b>Type of citizen</b>				
Citizen by birth	92.2	74.9	86.8	57.0
Naturalized citizen	7.8	25.1	13.2	43.0
<b>Language</b>				
Speaks only English at home	86.2	30.7	80.2	16.0
Does not speak only English at home	13.8	69.3	19.8	84.0
<b>Educational attainment</b>				
Less than high school diploma	12.3	24.7	13.0	20.3
High school diploma or equivalent	29.1	28.6	30.0	27.2
Some college	32.4	32.5	32.8	32.3
Bachelor's degree or more	26.3	14.3	24.3	20.2
<b>Marital status</b>				
Married	50.9	44.7	49.3	47.6
Never married	28.1	37.4	26.2	29.4
Divorced/separated/widowed	20.9	17.9	24.5	23.0
<b>With child(ren) younger than 18 in home</b>				
	25.0	31.1	20.9	27.0
<b>Homeownership rate</b>				
	68.8	58.2	71.4	67.0
<b>Hispanic Origin</b>				
Mexican	-	59.1	-	8.9
Puerto Rican	-	14.4	-	28.4
Cuban	-	4.8	-	32.1
Salvadoran	-	2.4	-	***
Dominican	-	3.1	-	4.5
Other	-	16.2	-	25.0
<b>Household income*</b>				
Less than \$30,000	21.5	23.9	23.9	26.1
\$30,000-\$49,999	18.1	20.2	20.7	21.7
\$50,000-\$74,999	19.1	20.5	20.0	20.9
\$75,000-\$99,999	13.4	12.9	12.7	11.2
\$100,000 or more	27.9	22.4	22.7	20.1

Notes: \*Persons in households with zero or negative income are excluded (less than 1% of all eligible voters in the U.S.). Eligible voters are citizens ages 18 and older. Percentages may not total due to rounding.

Source: Pew Hispanic Center tabulations of the 2010 ACS (1% IPUMS sample); more information on the source data and sampling error is available at <http://usa.ipums.org/usa/design.shtml> and [http://www.census.gov/acs/www/Downloads/data\\_documentation/pums/Accuracy/2010AccuracyPUMS.pdf](http://www.census.gov/acs/www/Downloads/data_documentation/pums/Accuracy/2010AccuracyPUMS.pdf)

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- ***Educational Attainment.*** Two-in-ten Latino eligible voters in Florida (20%) have not completed high school. That is lower than the rate for Latino eligible voters nationwide—25%—but greater than the rate for all U.S. eligible voters (12%) or all eligible voters in Florida (13%).
- ***Homeownership.*** Two-thirds of Hispanic eligible voters in Florida (67%) live in owner-occupied homes versus 58% of Hispanic eligible voters nationwide. Somewhat greater shares of all eligible voters in Florida (71%) and all eligible voters nationwide (69%) live in owner-occupied homes.

## Characteristics of Eligible Voters in Florida, by Race and Ethnicity

- **Number of Eligible Voters.** White eligible voters outnumber both Hispanic and black eligible voters in Florida by more than 4 to 1.
- **Age.** Black eligible voters are younger than Hispanic or white eligible voters in Florida—28% of black eligible voters are ages 18 to 29 compared with 25% of Hispanic and 16% of white eligible voters.
- **Educational Attainment.** More than half (53%) of Hispanic eligible voters have attended college or earned at least a bachelor's degree compared with 60% of white and 46% of black eligible voters.
- **Homeownership.** Hispanic eligible voters are less likely than white eligible voters in Florida to live in owner-occupied homes—67% versus 76%.

Table 4

### Characteristics of Eligible Voters in Florida, by Race and Ethnicity, 2010

(% of eligible voters, unless otherwise noted)

	Hispanic	White	Black	Asian
<b>Total population (thousands)</b>	4,253	10,884	2,871	444
<b>Total eligible voter population (thousands)</b>	2,089	8,799	1,804	232
<b>Age</b>				
18-29	25.0	15.8	28.0	21.3
30-44	27.7	19.6	27.7	27.7
45-54	17.8	18.4	18.9	20.1
55-64	12.1	18.2	13.4	16.4
65 and older	17.3	28.0	12.0	14.6
<b>Gender</b>				
Male	46.8	48.6	46.9	45.6
Female	53.2	51.4	53.1	54.4
<b>Type of citizen</b>				
Citizen by birth	57.0	96.2	84.5	22.6
Naturalized citizen	43.0	3.8	15.5	77.4
<b>Language</b>				
Speaks only English at home	16.0	94.8	89.0	31.5
Does not speak only English at home	84.0	5.2	11.0	68.5
<b>Educational attainment</b>				
Less than high school diploma	20.3	9.6	21.0	12.6
High school diploma or equivalent	27.2	30.4	32.7	19.2
Some college	32.3	33.0	32.1	28.6
Bachelor's degree or more	20.2	26.9	14.2	39.6
<b>Marital Status</b>				
Married	47.6	53.1	32.5	59.9
Never married	29.4	21.6	44.0	26.3
Divorced/separated/widowed	23.0	25.4	23.5	13.7
<b>With child(ren) younger than 18 in home</b>	27.0	18.4	24.5	29.5
<b>Homeownership rate</b>	67.0	76.1	53.0	82.4
<b>Household income*</b>				
Less than \$30,000	26.1	21.6	33.6	16.8
\$30,000-\$49,999	21.7	20.4	22.1	17.8
\$50,000-\$74,999	20.9	20.2	17.7	21.3
\$75,000-\$99,999	11.2	13.4	10.3	15.3
\$100,000 or more	20.1	24.4	16.3	28.7

Notes: \*Persons in households with zero or negative income are excluded (less than 1% of all eligible voters in the U.S.). Eligible voters are citizens ages 18 and older. Percentages may not total due to rounding.

Source: Pew Hispanic Center tabulations of the 2010 ACS (1% IPUMS sample); more information on the source data and sampling error is available at <http://usa.ipums.org/usa/design.shtml> and [http://www.census.gov/acs/www/Downloads/data\\_documentation/pums/Accuracy/2010AccuracyPUMS.pdf](http://www.census.gov/acs/www/Downloads/data_documentation/pums/Accuracy/2010AccuracyPUMS.pdf)

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